## **EXHIBIT F**

## THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

LINDA FAIRSTEIN,	)
Plaintiff,	) ) Case No. 20-cv-8042 (PKC)
V.	)
NETFLIX, INC., AVA DUVERNAY, and ATTICA LOCKE,	) ) )
Defendants.	)

## DEFENDANTS' MEMORANDUM OF LAW IN SUPPORT OF THEIR OMNIBUS MOTION IN LIMINE REGARDING PLAINTIFF'S PURPORTED EXPERTS

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Mr. Bania's damages calculation also includes a \$400,000 advance that, he claims, a publisher would have paid Plaintiff to write her memoir, but for the Series. (Ex. 3, Bania Rep. ¶ 114.) Mr. Bania bases this assumption on a hearsay March 2019 e-mail in which Ms. Fairstein's agent relays nothing more than a publisher's interest, rather than a concrete offer. (Ex. 4, Bania Tr. at 143:5-16; Ex. 7, E-mail from E. Newberg to L. Fairstein, Mar. 20, 2019.)

Causation as to "Series as a Whole": Plaintiff also proffers Mr. Bania as an expert on "causation" as to economic damages—i.e., he believes that the Series as a whole caused Plaintiff's claimed lost profits. To support his causation opinion, Mr. Bania conducted a "Google Trends" analysis, which purports to show that Internet searches concerning Ms. Fairstein spiked around the



<sup>&</sup>lt;sup>7</sup>Mr. Bania speculates that Ms. Fairstein agreed to artificially low advances in her 2019 publishing contract "to mitigate against the potential for [her publisher] to cut ties with Ms. Fairstein." (Ex. 3, Bania Rep. ¶ 105). Not only is there no evidence to support that presumption, it defies common sense since Ms. Fairstein and PRH "negotiated this deal in March of 2019," several months before the Series aired. (Ex. 6, Ball Tr. at 102:17–103:15.)